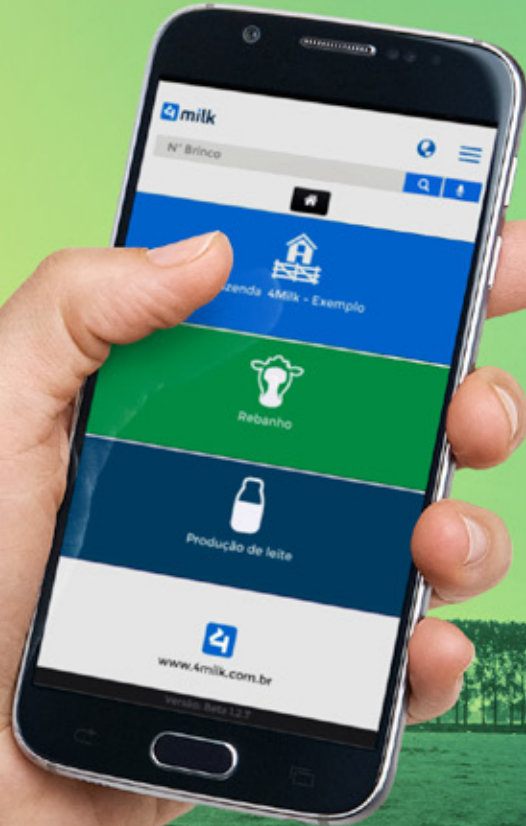




**4 milk**

Your herd in **your hands**



**4milk** is ideal to fulfill the needs of milk producers, offering them a full daily management of the herd. With modern and simple interface, it is completely free and works with cloud system, making easy to access the information anytime and anywhere. The app also features a unique function of reminders and alerts that optimizes the daily actions on the countryside and also helps the producers to making decisions. 4milk is a digital revolution in your milk herd:



**Practicality**



**Mobility**



**Connectivity**



**Interactivity**





1

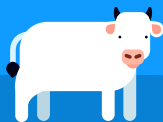
## WHAT IS IT?

Full application to manage the herd that allows the producer to do all the handling of animals, as well as participate in auctions, and do sales of the cattle for friends or groups.

2

## WHAT IT DOES?

Enables multiple entries of reproduction, production and treatment, providing reminders and alerts that help organization of daily activities.



3

## FOR WHOM?

**4milk** was created to the milk producers. It has different user profiles: Cowboy, Vet Manager and Owner. Each one with access to specific actions within the app, according to their assignment.



4

## HOW IT WORKS?

With cloud storage feature, the producer can import all information about its herd from other databases or spreadsheets. Once on the app, they can be accessed on and offline, anywhere and anytime.



5

## HOW MUCH IS IT?

The app is free for download and has no monthly payments.



## INSIDE THE APP

Several features gathered and accessible in a few clicks.  
Divided into three main areas, the app makes easy the  
daily lives of the producers.



**PROPERTY**  
Include your farms



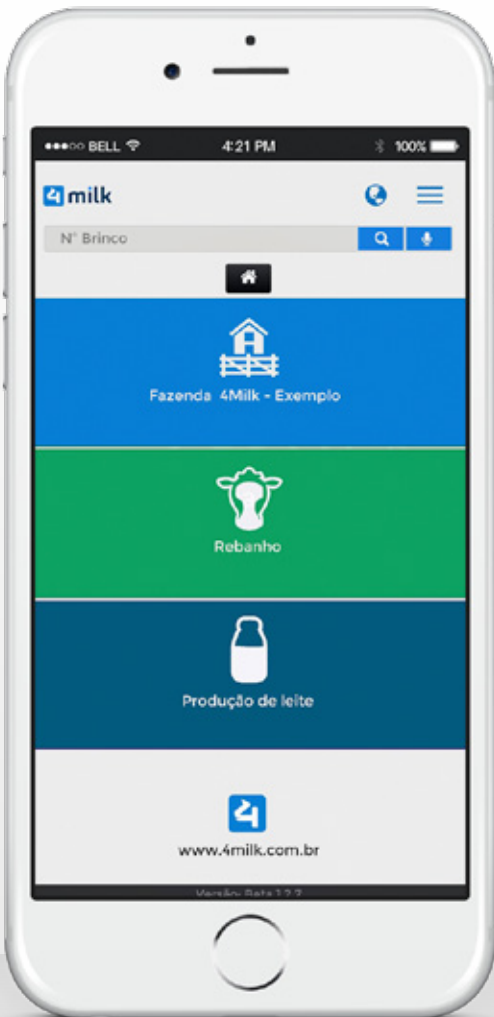
**HERD**

Import all the information of your herd from other programs or use the wizard to include it.



**GROWTH**

Follow the development of animals in rearing



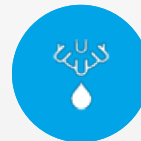
**REPRODUCTION**

Register reproductive events over the life of each animal



**LACTATION**

Follow all dairy controls and closed lactations per animal



**MILK PRODUCTION**

Make the daily management of the total amount of milk produced and delivered to the cooperative or dairy



**USERS**  
Invite and assign profiles for new users of your farm



**REMINDERS AND ALERTS**  
Get notified of management actions in the herd daily



**SALES**  
Publish animals you want to sell. Negotiate directly with other producers



**SANITY**  
Register and monitor the health of your herd



**CONSULTATIONS**  
Create dynamic filters to update zootechnical data. "Electronic Reporting"

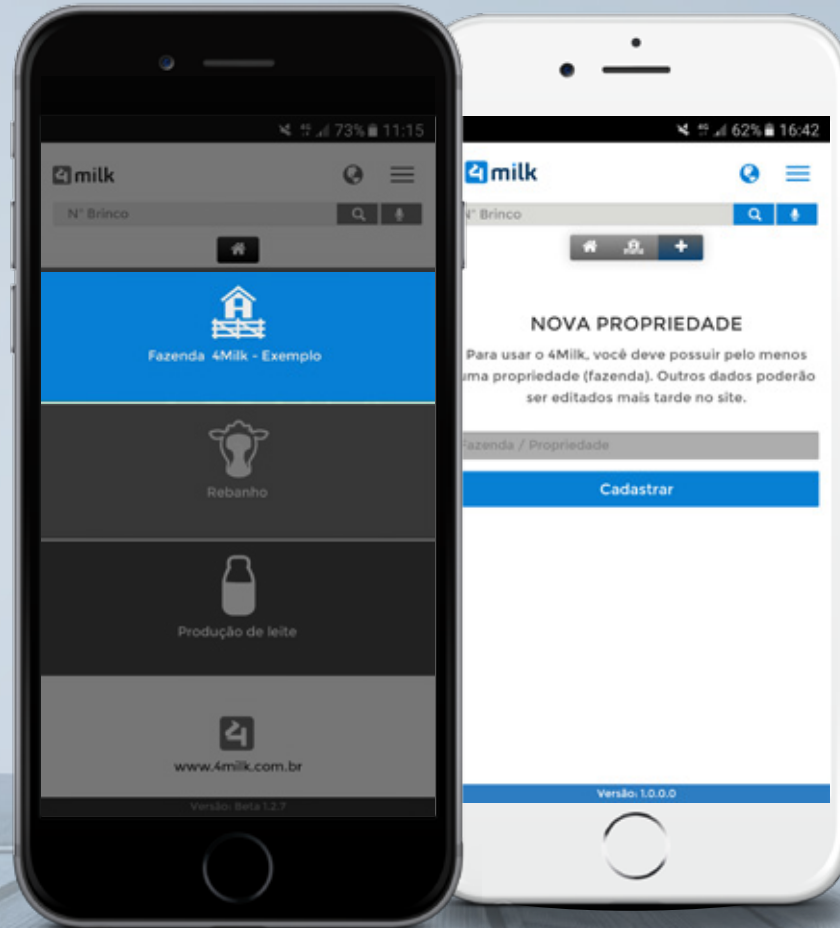


**RESEARCH**  
Use the microphone or the keypad to find the animals on your herd



## Inside the app (Farms)

That's where the producers register their property and create their teams of sharing. There are four profiles available – Cowboy, Technical, Manager and Owner – defined by the creator of the account, the one who can limit the functionality for each member.



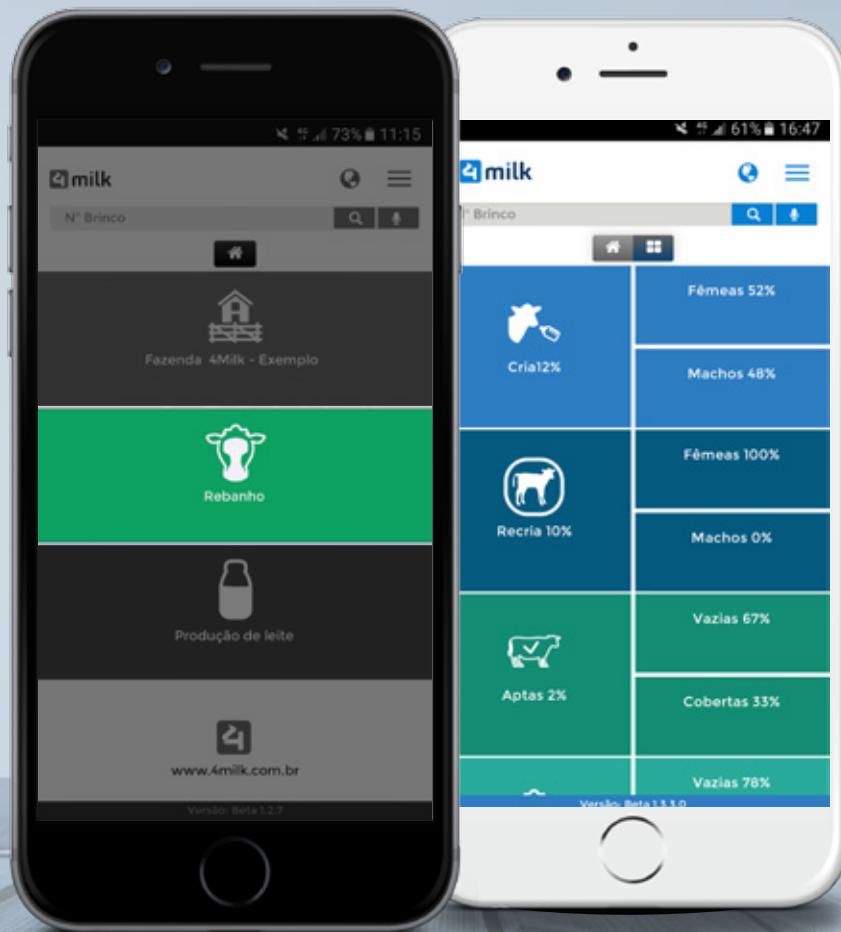
For example, a Cowboy profile can be responsible only for corral releases, while the Technical can only see the unhealthy animals. Owner profile has unlimited access to information.



## Inside the app (Herd)

This is the main function of **4milk**.

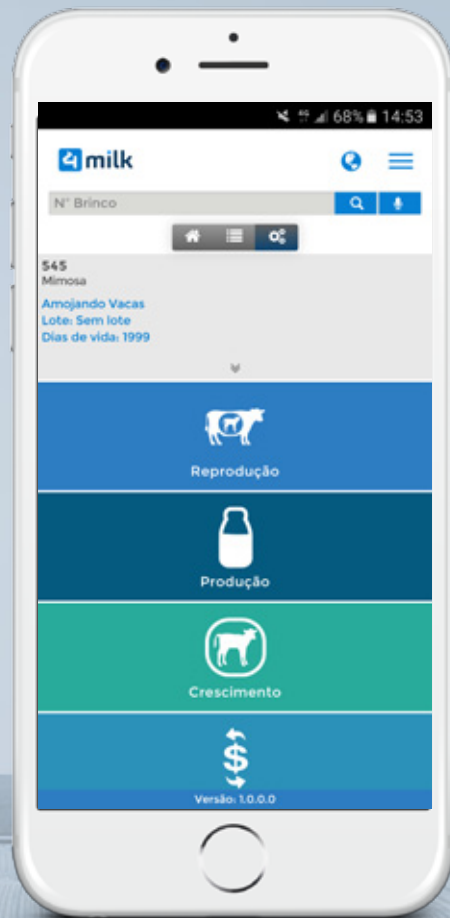
The app menu is an extension of each animal of the farm. Identified by the number of the ear tag, the cattle have all their information described there such as date of birth, weight, age, number of delivers already done and amount of breeding.

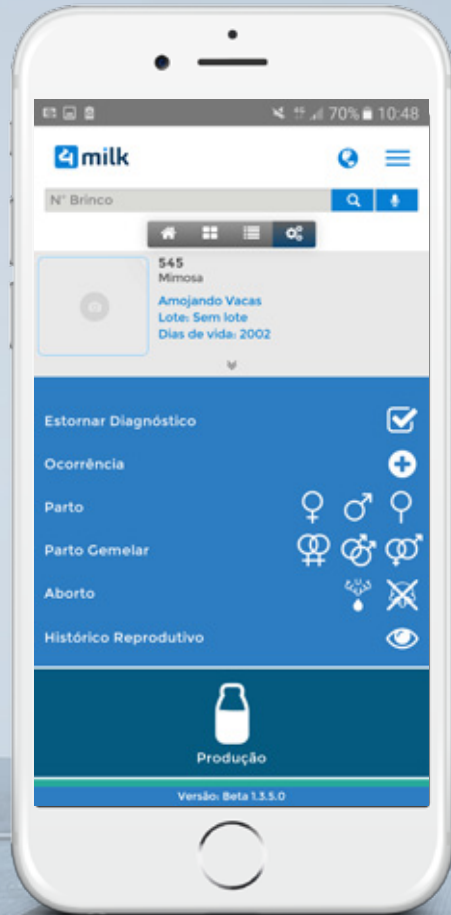


After the register, it is possible know with just one click how many animals and which ones are breeding, rearing, fit or the amount of bulls and ruffians, as well as semen inventory.

## Inside the app (information by ear tag)

By the voice command or tapping directly on the search bar, each ear tag inserted brings all the animal history that is available on the app. In a few clicks, the producer can add new information or change the status of the animal.





## Inside the app (Information in practice)

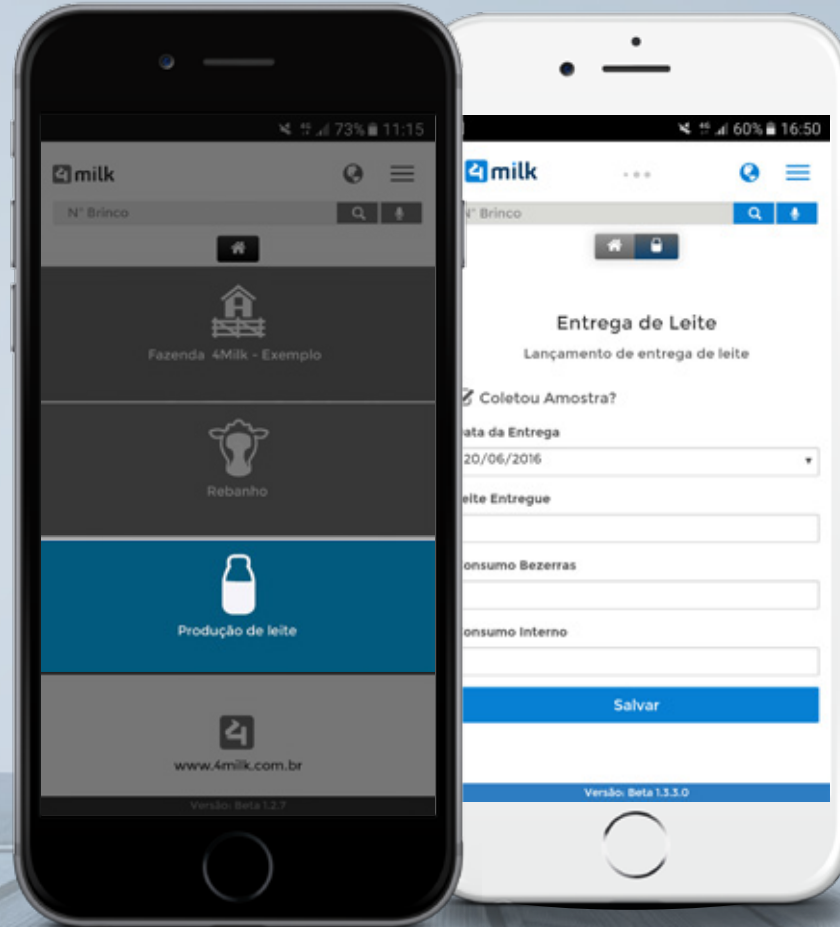
Assume that the producer is walking by his farm and runs into a cow that has just given birth. Rather than write down the information on a paper or in complicated spreadsheets, he just needs to recognize the number of the ear tag of the animal, opens the app and update the data directly there. Instantly, he can record the number of born calves, the sex of these animals and the date of the delivery.

The information will be saved and stored automatically, facilitating the consultation and the control of the herd.



## Inside the app (Milk production)

The producer can monitor the total amount of milk produced daily, how much was used for the rams and how much was allocated for the feeding of cows.

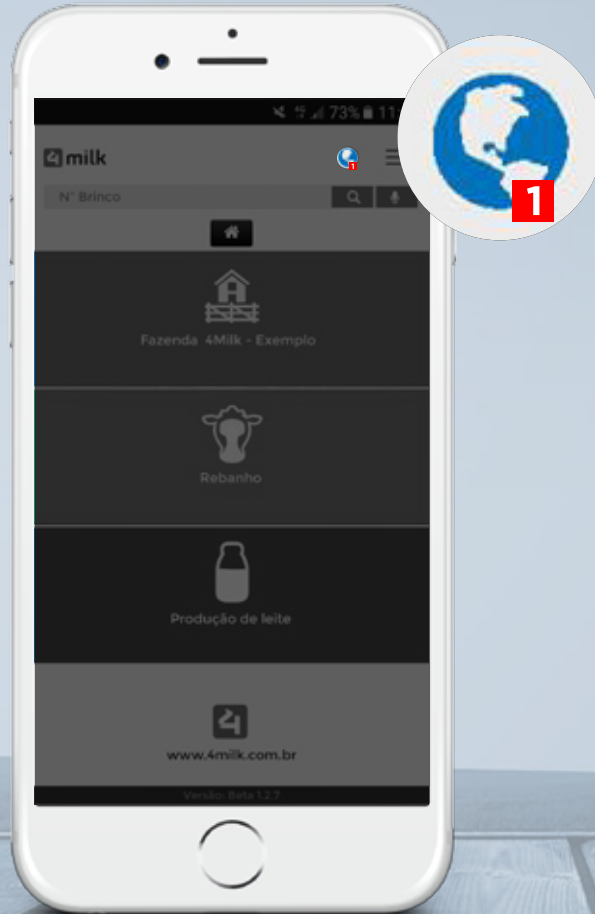


With the information storage it is possible to follow if there is a drop or increase on the production during the weeks and months.

## Inside the app (Reminders)

Icons in red, to indicate overdue tasks, and in green to inform those tasks next to be performed, such as drying, are inserted next to the information of each animal. A smart way to help the producer.



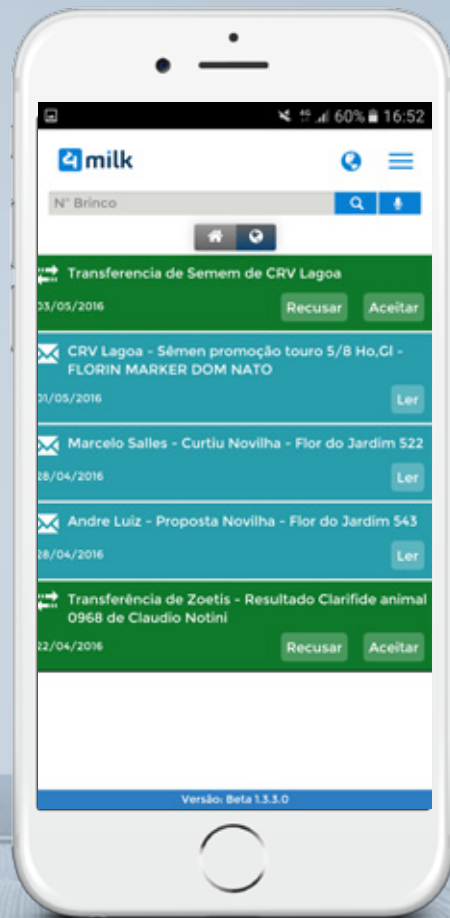


## Inside the app (Alerts)

Similar to the reminders system, alerts are one more tool to give quickly and effectively information to the producer. Appearing in the message area, they warn about the inclusion of animals in pre-selected groups to control and help to optimize decisions.

## Inside the app (Messages)

The app allows the exchange of various messages, such as notification of a semen credit, transfer of animals and embryos, test results linked to the herd, or invitations to participate in collective purchasing groups. All through an exclusive messaging system of 4mik. You can also create a PANIC button for a group of neighboring farmers, if any event such as theft or invasion occurs.





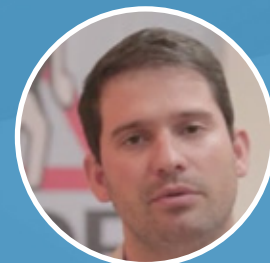
“IT’S INNOVATIVE AND FREE. SOME APP THAT EXISTS TODAY ARE PAID AND EXPENSIVE, MAKING IT IMPOSSIBLE FOR PRODUCERS USE IT. THREE THOUSAND DAIRY FARMS PARTICIPATE OF THE PROJECT BALDE CHEIO, IN MINAS GERAIS (BRAZIL), WITH 230 TECHNICIANS WORKING ON THESE FARMS. IF ALL OF THEM ARE REGISTERING INFORMATION ON **4milk**, I WILL HAVE ACCESS TO 3000 FARMS WITH JUST MY PASSWORD.”

**Walter Ribeiro** – *Agronomist, Coordinator Balde Cheio program in Minas Gerais, Bahia and ES*



“THE APPLICATION BRINGS A VERY GREAT SPEED INTERPRETATION OF DATA. THE FACILITY OF **4milk** IS, REGARDLESS OF WHERE YOU ARE, THE INFORMATION IS IN THE HAND OF ANYONE WHO PARTICIPATES IN THE FARM TEAM, WHETHER IS COWBOY, OWNER OR TECHNICIAN.”

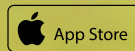
**Rafael** – *Zootechnician, works with consulting dairy farming properties and participated in the Balde Cheio training*





**DOWNLOAD IT!**

**4milk** is available for download on Google Play (Android), Apple Store (iOS) and, soon, will also be found on Windows Store (Windows Phone).



# THANKS!

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# THANKS!

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